



*Restore the Wetlands- Protect Our Coast*



## **Riding The Rim**

Terry Forrette is working to change the world – or at least his piece of it – one mile at a time. A long-time motorcycle rider, Terry is combining his passion for motorcycle touring with his concern for Louisiana’s disappearing coast – an area known as America’s WETLAND.

**What is Riding The Rim?** On April 21, in celebration of Earth Day 2007, Terry will embark on a 3 month, 12,000 mile motorcycle tour around the perimeter of the contiguous 48 States to raise funds and awareness to help restore America's WETLAND.

Since the 1930’s 1,200,000 acres of America's WETLAND has been lost – an area the size of Delaware. These vital wetlands are not only nature’s first line of defense during hurricanes, but are also of world ecological significance, as they provide habitat for more than 5 million migratory waterfowl and songbirds. The wetlands are also home to the vast petrochemical complex that fuels our nation and protects our domestic energy supply.



**Who is Riding The Rim?** This project is a partnership between Terry Forrette and America’s WETLAND – a non-profit organization.

Terry Forrette is a health care practitioner, a professional speaker and a part-time college teacher. He has been involved in environmental causes since 1970 when he attended his first Earth Day event in his hometown of Madison, WI.

America’s WETLAND is an award-winning public education campaign, whose goal is to raise public awareness of the impact that Louisiana’s wetland loss has on the state, nation and world and gain support for the efforts to conserve and save coastal Louisiana.

**Where Will Terry Ride?** Terry’s “Riding the Rim” adventure will depart from New Orleans, Louisiana on April 21, 2007 and travel west towards Texas, New Mexico, Arizona and continue into California. Heading north into Oregon and then up to Washington State he will skirt the Canadian boarder heading east towards the Great Lakes into New York and then travel north to the tip of Maine. Following the coastline down the eastern seaboard, Terry will travel south into Florida down to Key West and then turn west arriving back in Louisiana in late July. As Terry tours the nation, he will interact with local wetlands and environmental groups to discuss the plight of America’s WETLAND. Local media and press will be invited to cover these events and local motorcycle groups will be invited to join Terry as he “Rides the Rim” in their area.

**More Information** Would you like to make a donation or become a sponsor; or would you like to learn more about the trip, Terry, or America’s WETLAND? Full details on the ride can be found at [www.ridingtherim.com](http://www.ridingtherim.com) and also at [www.americaswetland.com](http://www.americaswetland.com).